



WORKSHOP

WIPO/IPTK/MNL/17/INF/1
ORIGINAL: ENGLISH
DATE: NOVEMBER 19, 2017

Practical Workshop on Intellectual Property, Traditional Knowledge and Traditional Cultural Expressions

organized by
the World Intellectual Property Organization (WIPO)

in cooperation with
the Intellectual Property Office of the Philippines (IPOPHL)

the National Commission for Culture and the Arts (NCCA)

and
the National Commission on Indigenous Peoples (NCIP)

Makati City, Philippines, November 20 to 23, 2017

PROGRAM

prepared by the International Bureau of WIPO

Monday, November 20, 2017

[Note: Indigenous and Local Communities (ILCs) only]

Facilitators: Ms. Jennifer Tauli Corpuz, Attorney,
Quezon City, Philippines

Ms. Kiri Toki, Indigenous Fellow, Traditional
Knowledge Division, Global Issues Sector,
World Intellectual Property Organization
(WIPO)

8.30 – 9.00

Registration

9.00 – 9.30

Welcome

Opening Prayer

9.30 – 9.50

Welcome Addresses by:

Ms. Josephine R. Santiago, LL.M., Director General,
Intellectual Property Office of the Philippines (IPOP HL)

Ms. Begoña Venero, Senior Counsellor, Traditional
Knowledge Division, Global Issues Sector, World
Intellectual Property Organization (WIPO)

9.50 – 10.30

Getting to know one another

10.30 – 11.00

Coffee break

11.00 – 12.00

Introduction to Intellectual Property

Presentation: Ms. Kiri Toki

Discussion

12.00 – 13.00

Lunch break

13.00 – 14.00

**Introduction to Intellectual Property, Traditional
Knowledge and Traditional Cultural Expressions**

Presentation: Ms. Begoña Venero

Discussion

14.00 – 15.30

Group work: Identifying Issues, Needs and Expectations

- What examples are there of Traditional Knowledge (TK) and Traditional Cultural Expressions (TCEs) that need protection?
- What challenges is your community currently facing regarding TK and TCEs?
- Which steps could be taken by ILCs at the community level to promote the protection of, add value to, and maximize the economic opportunities associated with TK and TCEs?

15.30 – 16.00	Coffee Break
16.00 – 17.00	Reports of Group work and General discussion
17.00 – 17.30	Wrap-up
17.30	End of program for the day

Tuesday, November 21, 2017

[Note: All participants from now on]

Facilitators: Ms. Kiri Toki
Ms. Jennifer Tauli Corpuz

8.30 – 9.00

Registration

9.00 – 9.10

Welcome

Opening Prayer

9.10 – 9.30

Opening Remarks by:

Ms. Josephine R. Santiago

Ms. Begoña Venero

9.30 – 9.40

Photo Session

9.40 – 10.30

Objectives and Agenda

Getting to Know one Another – Introductions and Expectations

10.30 – 10.45

Coffee break

10.45 – 12.00

Topic 1: Intellectual Property – Available IP tools to Protect Traditional Knowledge and Traditional Cultural Expressions

Presentation: Ms. Begoña Venero

Discussion

12.00 – 13.30

Lunch break

13.30 – 15.00

Group work: Case Studies

Case Study 1: Trade Marks

With the participation of Ms. Leslie Anne T. Cruz, Cesar C. Cruz & Partners Law Offices, Makati City

[Ms. Cruz has kindly made herself available thanks to the International Trademark Association (INTA)]

Case Study 2: Patents

Group work

Report from Groups

General discussion

15.00 – 15.45

Topic 2: Traditional Knowledge and Traditional Cultural Expressions - An overview of policy and legal issues from an intellectual property perspective

Presentation: Ms. Kiri Toki

Discussion

15.45 – 16.00

Coffee Break

16.00 – 17.30

Group Work: Case Studies

Case Study 3: Patents and Traditional Knowledge

Case Study 4: Copyright, Trademarks and Traditional Cultural Expressions

Group Work

Report from Groups

General Discussion

17.30

End of Program for the Day

18.30

Cultural Night

Wednesday, November 22, 2017

Facilitator: Ms. Kiri Toki

9.30 – 10.00

Re-cap of Tuesday

10.00 – 11.15

Topic 3: Exchange of information on national policies, legislation and experiences with the protection of Traditional Knowledge and Traditional Cultural Expressions - What has been done in your country to protect TK and TCEs?

Presentations: India
Indonesia
Malaysia

Discussion

11.15 – 11.30

Coffee Break

11.30 – 12.45

Topic 3: Exchange of information on national policies, legislation and experiences with the protection of Traditional Knowledge and Traditional Cultural Expressions - What has been done in your country to protect TK and TCEs?

Presentations: Nepal
Philippines
Thailand

Discussion

12.45 – 14.00

Lunch

14.00

End of Program for the Day

Thursday, November 23, 2017

Facilitators: Ms. Begoña Venero

Ms. Kiri Toki

9.00 – 9.30

Re-cap of Wednesday

9.30 – 10.30

National Level Meetings – Pending agenda regarding TK and TCEs

Suggested topics for discussion:

What are the challenges and what questions do you have?

How could IP be used to protect, add value to, and maximize economic and development opportunities associated with TK and TCEs?

What steps could be taken to better protect TK and TCEs in your country?

10.30 – 10.45

Coffee Break

10.45 – 12.00

National Level Meetings

12.00 – 13.30

Lunch

13.30 – 15.00

National Level Meetings Report Back

15.00 – 15.15

Coffee Break

15.15 – 16.45

National Level Meetings Report Back

16.45 – 17.15

General Discussion

17.15 – 17.30

Closing Remarks

Mr. Nelson P. Laluces, Deputy Director General, IPOPHL

Ms. Begoña Venero

17.30

End of Program

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