



SUB-REGIONAL SEMINAR

WIPO-JPO-EGIPA/IPR/JU/CAI/24/INF/1
ORIGINAL: ENGLISH
DATE: DECEMBER 2, 2024

Sub-Regional Seminar on the Enforcement of Intellectual Property for Law Enforcement Officials from Selected Arabic-speaking Countries in Africa

organized by:

The World Intellectual Property Organization (WIPO)

in cooperation with:

The Egyptian Intellectual Property Authority (EGIPA),

Nile University in Egypt,

and

The Japan Patent Office (JPO)

Cairo, Egypt, December 3 to 5, 2024

PROGRAM

Prepared by the International Bureau of WIPO

Tuesday, December 3, 2024

9.00 – 9.30		Registration
9.30 – 10.00		Welcome remarks His Excellency Prof. Dr. Hesham Azmy, Chairman of EGIPA, Cairo Mr. Samer Al Tarawneh, Legal Counsellor, Building Respect for Intellectual Property (BRIP) Division, Global Challenges and Partnerships (GCP) Sector, WIPO, Geneva Mr. Yoshifumi Kusumoto, Specialist for International Information, Anti-Counterfeit Research Section, International Cooperation Division, JPO, Tokyo Prof. Dr. Alaa Eldin Adris, Professor, The Graduate School of Management of Technology and Advisor, Intellectual Property and Technology Transfer Office (IPTTO), Nile University, Cairo
10.00 – 11.20	Topic 1	Securing the Future: The Importance of IP Enforcement Moderator: Dr. Hebatalla Kaoud, Assistant Professor, The Graduate School of Management of Technology and Director, IPTTO, Nile University, Cairo Panelists: Mr. Samer Al Tarawneh Dr. Alaa-Eldin Adris Justice (R) Muhammad Farrukh Irfan Khan, Judge Lahore High Court Pakistan and Chairman, United Trademark and Patent Services Middle East Dr. Fady Habashy, Senior Judge, Court of Appeal, Cairo Q&A and Discussion
11.20 – 11.50		Group Photo & Coffee Break
11.50 – 12.20	Topic 2	International Legal Framework – Part III of the Agreement of Trade-Related Aspects of Intellectual Property (TRIPS) Speaker: Mr. Ilkyu Park, Legal Counsellor, BRIP Division, GCP Sector, WIPO, Geneva
12.20 – 12.50	Topic 3	IP Infringement in the Digital Environment – Global Overview Speaker: Mr. David Lowe, Head of IP Enforcement Capacity Building, Right Policy and Enforcement, UK Intellectual Property Office, Newport
12.50 – 13.00		Q&A
13.00 – 14.00		Lunch

14.00 – 14.30 **Topic 4** **Investigating and Prosecuting IP Crimes – Experience at the International Level**

Speaker: Ms. Kristi O'Malley, Attorney Advisor, International Computer Hacking and Intellectual Property (ICHIP), United States Department of Justice, United States Embassy, Bucharest

14.30 – 15.40 **Topic 5** **Country Reports – IP Enforcement Challenges and Experiences**

Moderator: Mr. Samer Al Tarawneh

Speakers: One representative per participating country

Q&A and Discussion

15.40 – 15.50 **Conclusions**

Wednesday, December 4, 2024

9.30 – 10.00 **Topic 6** **International Developments in Online Enforcement – Role of JPO**

Speaker: Mr. Yoshifumi Kusumoto

10.00 – 10.30 **Topic 7** **Practices and Challenges in the Investigation of Online IP Infringement – Approach in Egypt**

Speaker: Mr. Muhammad Al-Saeed Al-Diasti, Head, Prosecution of Economic Affairs and Funds, Cairo

10.30 – 11.00 **Topic 8** **Emerging Trends and Opportunities in Online IP Crime Investigation**

Speaker: Ms. Kristi O'Malley

11.00 – 11.10 **Q&A**

11.10 – 11.40 **Coffee Break**

11.40 – 12.40 **Topic 9** **The Enforcement of IP Rights at the Border – Key Considerations**

Speakers: Mr. Maurice Emiola Adefalou, Manager, IPR, Health and Safety Program, Compliance, World Customs Organization (WCO), Brussels (online)

Mr. Mohamed Ahmed Maher Abdel Hakam, Director, IP Rights Enforcement Department, Egyptian Customs, Cairo

12.40 – 13.10	Topic 10	IP Enforcement in Transnational Perspective: United Kingdom	Speaker: Mr. David Lowe
13.10 – 14.10		Lunch	
14.10 – 14.30	Topic 11	IP Enforcement in Transnational Perspective: Japan	Speaker: Mr. Yoshifumi Kusumoto
14.30 – 15.00	Topic 12	Strategies and Tools of Online Platforms in Combating Counterfeiting and Piracy	Speaker: Mr. Abdelrahman Helmi, Senior Associate, IP Department, Al-Tamimi & Co., Cairo
15.00 – 15.30	Topic 13	The Role of the Right Holders in the Fight Against IP Crime – Challenges and Strategies in Tackling Counterfeit and Piracy	Speaker: Mr. Mohamed El-Hoot, Executive Director, GLC, company Cairo
15.30 – 15.40		Q&A	
15.40 – 16.10	Topic 14	Strategic Initiatives and Cooperation	Speaker: Dr. Mona Yahia, IP Expert, EGIPA, Cairo
16.10 – 16.20		Conclusions	

Thursday, December 5, 2024 – IP Rights Holders Expo

9.00 – 9.30	Topic 15	WIPO ALERT and Other Initiatives	Speaker: Mr. Samer Al Tarawneh
9.30 – 10.30	Round 1	Product Identification Exhibition and Training	
10.30 – 10.40		Q&A	
10.40 – 11.40	Round 2	Product Identification Exhibition and Training	
11.40 – 11.50		Q&A	
11.50 – 12.00		Conclusions – Closing	

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